

Effective Date:

1. Introduction

At Revive Chiropractic & Wellness, your privacy and the confidentiality of your personal information are very important to us. This Privacy Policy explains how we collect, use, and protect your information when we send SMS messages as part of our patient communication services.

2. Information We Collect

To provide SMS messaging services, we collect:

- Your mobile phone number
- Your name and chiropractic appointment or treatment details
- Any SMS responses you send us

3. Purpose of SMS Messaging

We use SMS messages to:

- Send appointment reminders and confirmations
- Provide updates about your chiropractic care and treatments
- Share important clinic information and health tips relevant to chiropractic care
- Respond to your questions or requests related to your treatment

4. Consent

By providing your mobile phone number and opting into SMS communications, you consent to receive text messages from [Your Chiropractic Clinic Name]. Message and data rates may apply depending on your mobile plan. You can withdraw your consent at any time by replying STOP to any message or by contacting us directly.

5. How We Use Your Information

Your information is used exclusively to communicate with you about your chiropractic care and related administrative matters. We do not sell, rent, or share your personal information or phone number with third parties for marketing purposes.



6. Data Security

We use industry-standard security measures to protect your personal information from unauthorized access, alteration, disclosure, or destruction.

7. Your Rights

You have the right to:

- Opt-out of SMS communications at any time
- Access the personal information we hold about you
- Request correction or deletion of your personal data, subject to applicable laws and regulations

8. Retention of Information

We retain your information only as long as necessary to provide SMS communication services and to comply with legal and regulatory requirements.

9. Disclaimers

- SMS messages are not intended for emergency communications. If you have an urgent medical issue, please contact emergency services immediately.
- While we strive to protect your privacy, SMS messages may not be fully secure. Please avoid sharing sensitive personal or health information via text.
- Message delivery depends on your mobile carrier and device; occasional delays or failures may occur.

10. Contact Us

If you have questions or concerns about this Privacy Policy or your SMS communications, please contact:

Revive Chiropractic & Wellness

423-254-5777

revivechiropracticvonore@gmail.com

1740 Highway 411, Ste 2

Vonore, TN 37885



Patient Consent for SMS Messaging

Date: _____

Patient Name:
Date of Birth:
Mobile Phone Number:
Purpose: [Your Chiropractic Clinic Name] offers SMS messaging to provide appointment reminders, treatment updates, health information, and other relevant communications related to your chiropractic care.
Consent: By signing below, I authorize [Your Chiropractic Clinic Name] to send me SMS (text) messages at the mobile number provided above. I understand and agree to the following:
 I consent to receive SMS messages for appointment reminders, confirmations, treatment updates, and other relevant clinic information.
 I understand that standard message and data rates may apply according to my mobile phone plan.
 I can opt-out of receiving SMS messages at any time by replying STOP to any message or by contacting the clinic directly.
 I understand that SMS messages are not a secure form of communication and should not be used for urgent medical matters or emergencies.
 I acknowledge that this consent applies only to communications from [Your Chiropractic Clinic Name] and does not authorize any other party to send me messages.
Withdrawal of Consent: I understand that I can withdraw this consent at any time without affecting my right to receive care or treatment at the clinic.
Signature: